
RED:MEN
CLOTHING
SPRING 2026
"LIVERPOOL IS WHO WE SUPPORT, RED:MEN IS WHO WE ARE!"

REDMENCLOTHING.COM

OUR MISSION



ADÉ is the CEO and co-founder of RED:MEN Clothing, and he is on a Mission. He believes that the most successful team in the land should have the best dressed fans!

"We're not just Liverpool fans, we are RED:MEN, we win together, we lose together, we sing together, as the RED:MEN community we stand together, AND when the Gods smile on us, we lift trophies together."

"RED:MEN Clothing isn't just a fancy name, it's a movement, that really does mean more! Every stitch, every fabric, every design was intended to bring us closer, make us feel untouchable, to carry that feeling into the stands, and inspire great performances. When you wear it, you will feel the connection to the movement!"

CONTACT: info@redmenclohing.com

EXCLUSIVE PRE-SALE!



We are slashing our prices in our exclusive pre-drop pre-sale!

You can pre-order your RED:MEN drip exclusively through our pre-sale, and make BIG SAVINGS! **These prices will not be available after our pre-sale ends!**

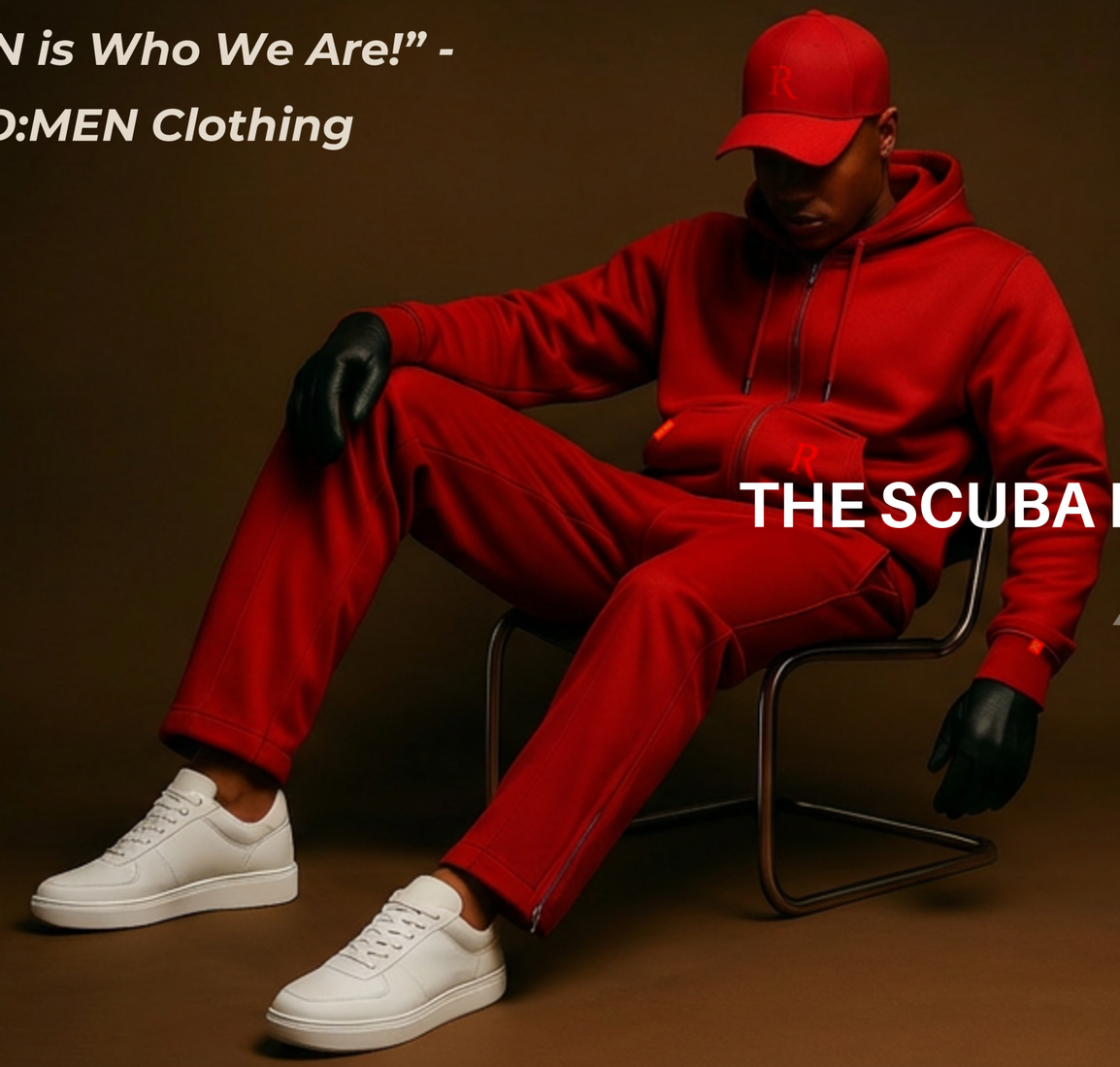
All items will be available to collect at our season finale Pop-Up Store in collaboration with Box ParK Liverpool, when we take on Man Utd, in the big top 4 clash for that coveted Champions League spot!

Pre-sale orders will close on April 10th so order yours now to beat the rush!

We look forward to seeing you dressed head-to-toe in our Spring 2026 range of RED:MEN Clothing!

"The most successful team in the land should have the best dressed fans!"

“Liverpool is Who We Support,
RED:MEN is Who We Are!” -
RED:MEN Clothing



THE SCUBA PIN-TUCKED 2-PIECE

Also available in fleece

REDMENCLOTHING.COM

THE SCUBA PIN-TUCKED TAILORED 2-PIECE

Sleek, structured, and built for movement. Our Pin-tucked Scuba 2-Piece suit combines technical design with terrace attitude — the modern finish and tailored cut create a sharp silhouette that holds shape all day.

Scuba Fabric – Sleek, structured, and ready for movement. Used in our hoodies and pin-tucked track bottoms, Scuba offers a modern athletic finish — smooth on the surface, strong underneath

~~Retail Price: £115.94~~ Pre-order Price: £94.49

Request a Pre-Sale Discount Code from your RED:MEN Affiliate!

BUY NOW!



Available in Suba or Fleece.
Colours: Red, Cream, White, and Black

SMART PIN-TUCKED TAILORED HOODIE

The Scuba Hoodie combines technical design with terrace attitude — modern finish and tailored cut, with sharp edged pint-tuck sleeves.

Lightweight yet durable, this piece blends streetwear and performance into one confident statement of support.

~~Retail Price: £56.95~~ Pre-order Price: £51.49

Request a Pre-Sale Discount Code from your RED:MEN Affiliate!



CRAFTED PIN-TUCKED TAILORED BOTTOMS ///////

The Scuba Pint-tucked bottoms combine technical design with terrace attitude — a modern finish and tailored cut, with sharp edged pint-tuck leg creases, and sleek & stylish adjustable zip-up hems.

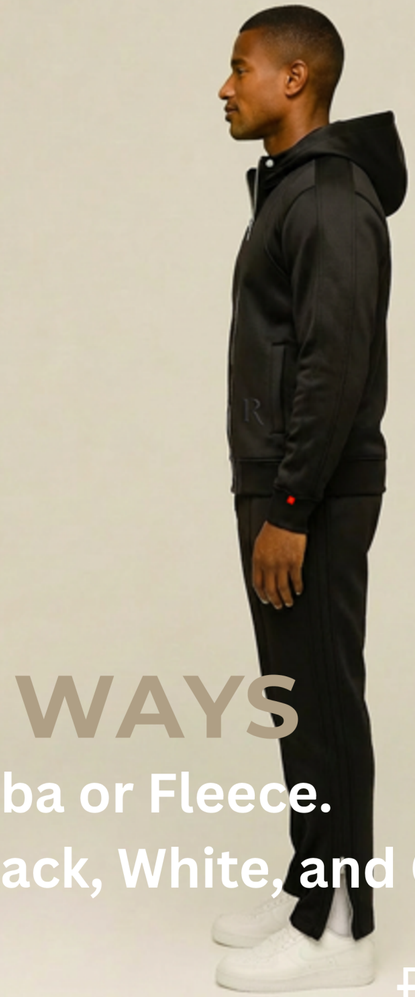
Versatile, lightweight and durable. An essential part of any RED:MENS wardrobe.

~~Retail Price: £58.99~~ Pre-order Price: £53.49

Request a Pre-Sale Discount Code from your RED:MEN Affiliate!











COLOUR WAYS

Available in Scuba or Fleece.

Colours: Red, Black, White, and Cream.

~~Retail Price: £115.94~~ Pre-order Price: £94.49


“The Most Successful Team in the Land, Should Have the Best Dressed Fans!” - RED:MEN Clothing
TITLE WINNERS VARSITY JACKET
REDMENCLOTHING.COM

THE TITLE WINNERS VARSITY JACKET

BUY NOW!

The Round Neck Varsity
Heritage, redefined. The Elasticated Collar Varsity combines athletic comfort with luxury finishing.
A softer collar structure, heavier body weight, and signature red-and-gold tagging create a piece that feels familiar yet fresh.

Wool & Leather Mixes – Found in our Varsity range and bomber designs, these fabrics honour old-school craftsmanship — heavyweight, heritage-driven, made to last.



~~Retail Price: £149.59~~ Pre-order Price: £124.59

THE TITLE WINNERS VARSITY JACKET

//////

Lapel Collared Varsity

A nod to tradition with a modern edge. The Lapel Collar Varsity brings premium wool and leather mixes together with clean detailing, embossed “R” emblem, and understated embroidery.

~~Retail Price: £149.59~~ Pre-order Price: £124.59

Request a Pre-Sale Discount Code from your RED:MEN Affiliate!











BUY NOW!

COLOUR WAYS

Available in Round Neck or Lapel.

Colours: Red & White, or Black & Grey

~~Retail Price: £149.59~~ Pre-order Price: £124.59

RED:MEN
CLOTHING

“Back-to-Back Through Every Victory, Every Disaster & Every Adversity!” - RED:MEN Clothing

#YNWA



REVERSIBLE QUILTED BOMBER JACKET

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REVERSIBLE QUILTED BOMBER JACKET

Two jackets. One legacy.
The Reversible Quilted Bomber is the hero piece of the RED:MEN range — a fully quilted, dual-sided design offering two bold looks in one.

Switch between your favourite club colourways — Red ⇔ Cream, Black ⇔ Red, Black ⇔ Cream — and carry your pride with versatility

~~Retail Price: £114.94~~ Pre-order Price: £98.49

Request a Pre-Sale Discount Code from your RED:MEN Affiliate!











COLOUR WAYS

Colours: Black & Red, Red & Cream, Red & White or Cream & Black.

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“The Most Successful Team in the Land, Should Have the Best Dressed Fans!” - RED:MEN Clothing

FLEECE PIN-TUCKED, 2-PIECE

REDMENCLOTHING.COM

THE FLEECE PIN-TUCKED TAILORED 2-PIECE ///////

Sleek, structured, and built for movement. Our Fleece 2-Piece suits combine technical design with terrace attitude — the modern finish and tailored cut create a sharp silhouette that holds shape all day.

Available in Suba or Fleece.
Colours: Red, Cream, White, and Black

~~Retail Price: £109.94~~ Pre-order Price: £89.49

Request a Pre-Sale Discount Code from your RED:MEN Affiliate



FLEECE PIN-TUCKED TAILORED HOODIE ///////

The Fleece Hoodie combines technical design with terrace attitude — modern finish and tailored cut, with sharp edged pint-tuck sleeves.

Lightweight yet durable, this piece blends streetwear and performance into one confident statement of support.

~~Retail Price: £54.45~~ Pre-order Price: £49.95

Request a Pre-Sale Discount Code from your RED:MEN Affiliate!



CRAFTED PIN-TUCKED TAILORED BOTTOMS

The Fleece Pint-tuck bottoms combine technical design with terrace attitude — a modern finish and tailored cut, with sharp edged pint-tuck leg creases, and sleek adjustable zip-up hems.

Versatile, lightweight and durable. An essential part of any RED:MENS wardrobe.

~~Retail Price: £56.49~~ Pre-order Price: £51.49

Request a Pre-Sale Discount Code from your RED:MEN Affiliate!











COLOUR WAYS

Available in Suba or Fleece.

Colours: White, Black, Red, & Cream.


“Winning is a Team Effort, Together We Rise - Fans, Players & Club - We are One!”
#YNWA
THE QUARTER ZIP LONG SLEEVE POLO
REDMENCLOTHING.COM


“Winning is a Team Effort,
Together We Rise - Fans,
Players & Club - We are One!”
#YNWA
THE QUARTER ZIP LONG SLEEVE POLO
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THE QUARTER ZIP LONG SLEEVE POLO

Smart, fitted, and effortlessly refined. The RED:MEN Quarter-zip Long Sleeve Polo bridges terrace comfort and tailored polish, designed for men who want to look sharp without leaving their fan identity behind.

Crafted from premium cotton blends for a soft, structured fit, it transitions seamlessly from casual Fridays to post-match drinks.

~~Retail Price: £45.59~~ Pre-order Price: £39.99

Request a Pre-Sale Discount Code from your RED:MEN Affiliate!



BUY NOW!









COLOUR WAYS

Colours: White w Red, Black w Teal, Red w White, White w Teal, Red w Cream, or Black w Cream.


“Win, Lose or Draw, We are Still RED:MEN!” #YNWA
RED:MEN PUFF-PRINT TEE
REDMENCLOTHING.COM

RED:MEN PUFF-PRINT TEE

A staple in every wardrobe. The RED:MEN Puff Print Tee delivers everyday confidence with clean lines, premium cotton, and subtle puff-print branding. Designed for versatility, it anchors the entire collection — worn solo in summer or layered beneath hoodies, polos, and jackets.

~~Retail Price: £24.59~~ Pre-order Price: £21.50

Request a Pre-Sale Discount Code from your RED:MEN Affiliate!



BUY NOW!

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COLOUR WAYS

Colours: Red, White, Black and Cream.

RED:MEN BASEBALL CAP

Every legacy starts with a cap.
The RED:MEN Baseball Cap is the most visible and accessible piece in the collection — the entry point for new fans and the finishing touch for loyal ones.

Designed with tonal embroidery, adjustable fastening, and a structured fit that carries your look with quiet authority.

Available in Red, Cream, White, and Black — our signature colourways inspired by Liverpool Home, Away, and Third kit pride.

BUY NOW!



REDMENCLOTHING.COM

BUY NOW!

COLOUR WAYS

Colours: Red, White, Black or Cream.









~~Retail Price: £24.59~~ Pre-order Price: £21.45

Request a Pre-Sale Discount Code from your RED:MEN Affiliate

BECOME A

RED:MEN

AFFILIATE



RED:MEN CLOTHING

AFFILIATE OPPORTUNITY

HHE LTD AIM TO PARTNER WITH VISIONARY SUPERFANS DEDICATED TO BUSINESS EXCELLENCE.

THE RED:MEN CLOTHING COMPANY WILL BE THE BLUEPRINT TO A SPORTS & LEISURE WEAR REVOLUTION IN FOOTBALL FANDOM!

WE INVITE YOU TO PARTNER WITH US TO BUILD A CLOTHING COOPERATION THAT DISRUPTS A MULTI BILLION £ INDUSTRY.

RED:MEN
CLOTHING

CONTACT: affiliate@redmenclohing.com



AFFILIATE BENEFITS

UP TO 15% COMMISSION ON EACH SALE

LIFETIME COMMISSION ON RECRUITED CUSTOMERS

EXCLUSIVE PRODUCT DISCOUNTS

MATCH DAY TICKET GIVE-AWAYS

PERFORMANCE BONUSES

RED:MEN
CLOTHING



‘RED:MEN CLOTHING'

THE DEFINITION OF

CULTURAL OWNERSHIP

“LIVERPOOL
Is Who We Support
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